

## ARTICLE ALERT

November 2012

The American Center's Baldwin Library is pleased to offer you **ARTICLE ALERT**, a monthly current affairs publication. It is designed to keep library users abreast of issues and concerns in the United States.

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### SPOTLIGHT: EDUCATION

#### 1. "Don't Confuse Technology with College Teaching"

[Pamela Hieronymi](#). *The Chronicle of Higher Education*, August 17, 2012, 3 pages. The author, a professor of philosophy at the University of California, examines the impact of technology and the internet on higher education, then discusses the role of personal communication between teachers and students that produces effective teaching.

#### 2. "Top 100 Master's Universities"

*Washington Monthly*, September/October 2012, 2 pages.

The article provides a list of top 100 U.S. colleges that offer degrees up through masters degrees, based on their social mobility, research, and service. Those that made the top 50 include Trinity University in Texas, University of Redlands in California, and Ithaca College in New York.

#### 3. "The Writing Revolution"

[Peg Tyre](#). *The Atlantic*, October 2012, 6 pages.

The author, Director of Strategy at the Edwin Gould Foundation, discusses the importance of learning and teaching of analytical writing skills as well as teaching methods that develop essay writing skill and achievement, citing a program called Writing Revolution at New Dorp High school on Staten Island, New York.

#### 4. "When Everything Is a Website"

William Badke. *Online*, September/October 2012, 3 pages.

The author, an associate librarian at Trinity Western University, discusses the impact on information users of the continued expansion of online content, focusing on the role of Google Scholar and open access movement in compounding academic

literature into websitelike content and the factors involved in determining the provenance of an academic publication.

## **LIBRARY TRENDS**

### **5. "The Bookless Library"**

[David A. Bell](#). *The New Republic*, August 2, 2012, 6 pages.

What role will libraries have when patrons no longer need to go to them to consult or to borrow books? The author, Professor of History at Princeton University, discusses the role of libraries in relation to the rise in electronic books and the increasing efficiency of digital storage devices, focusing on the challenges libraries have encountered in the digital age.

### **6. "Coping with Complex Collections: Managing Print and Digital"**

[Marshall Breeding](#). *Computers in Libraries*, September 2012, 4 pages.

With the increasing diversity of library collections which include formats such as print, electronic and digital, the author, founder of Library Technology Guides, examines the complexity of managing libraries, focusing on models for selecting and acquiring collections and subscription or permanent ownership of titles with user and delivery options for ebooks.

### **7. "Measuring Social Media and the Greater Digital Landscape"**

[Helene Blowers](#). *Computers in Libraries*, September 2012, 3 pages.

The author, Director of Digital Strategy at Columbus Metropolitan Library (Ohio), discusses the different types of tools and comparable metrics to gauge an organization's reach, engagement and influence in the digital media landscape, including websites as well as such social networks as Twitter and Facebook.

## **GLOBAL ECONOMY**

### **8. "Southeast Asian Peace Revisited: A Capitalist Trajectory"**

Chih-Mao Tang. *International Relations of the Asia-Pacific*, September 2012, 29 pages.

The author distinguishes the conflict-constraining effect of liberal capitalist economic development policy from the outcome effects of economic interdependence and the ASEAN security management, arguing that the common interests and preferences of adopting economic liberalization policy for economic development exert a more significant effect in preventing conflicts in Southeast Asia.

### **9. "The Services Sector in Asia: Is It an Engine of Growth?"**

[Donghyun Park](#) and [Kwanho Shin](#). *PIIE Working Paper 12-21*, October 2012, 30 pages.

With the potential of the underdeveloped services sector in Asia to become a new engine of economic growth in developing Asia, which has traditionally relied on

export-oriented manufacturing to power its growth, the authors analyze the prospects for the services sector in Asia and challenges that some Asian countries is currently struggling.

## THE UNITED STATES AND WORLD AFFAIRS

### 10. "Recognizing Regions: ASEAN's Struggle for Recognition"

Bernard Ong. *Pacific Review*, September 2012, 24 pages.

Does recognition matter for a region as much as it does for a state and a person? The author examines the power of recognition in shaping regional cooperation. Rather than focusing on the behaviors and interactions between member states, he introduces a recognition model to investigate how the social practices of a region with non-member entities promote regional cooperation by analyzing ASEAN's struggle for recognition in the 1970s.

### 11. "The Point Guard"

[James Traub](#). *Foreign Policy*, September/October 2012, 7 pages.

U.S. ambassador to the United Nations Susan Rice calls the plays for President Barack Obama at the United Nations. Could she, and should she, lead his foreign-policy team next? The author, a fellow at the Center on International Cooperation, presents a profile of Susan Rice, focusing on the potential for her to become a cabinet member during Obama's second term.

### 12. "The American Moment"

[John Podhoretz](#). *Commentary*, September 2012, 7 pages.

Why is the decline in international competition and economic dominance a defining moment for the United States? An editor of *Commentary* discusses changes in American economic foreign policy, government, and self-perception as they relate to U.S. national characteristics and success.

### 13. "The Folly of Forgetting the West"

[Simon Serfaty](#). *Policy Review*, August/September 2012, 14 pages.

The author, a professor of U.S. foreign policy at Old Dominion University in Norfolk, Virginia, discusses why Western countries would still play an important role in shaping global politics and the West is indispensable, although Eastern countries are emerging as global powers.

## HUMAN RIGHTS

### 14. "International Obligations and the Right to Food: Clarifying the Potentials and Limitations in Applying a Human Rights Approach When Facing Biofuels Expansion"

[Hans Morten Haugen](#). *Journal of Human Rights*, July 2012, 25 pages.

As the number of hungry persons has increased from 800 million in 1996 (the year

of the World Food Summit) to more than 925 million today, the author analyzes the international dimensions of the right to food as recognized in the International Covenant on Economic, Social and Cultural Rights (ICESCR), particularly the international obligations that can be read out from the relevant provisions.

#### **15. "Addressing Poverty and Climate Change: The Varieties of Social Engagement"**

[Simon Caney](#). *Ethics & International Affairs*, June 2012, 26 pages.

What role can academics play in combating global poverty? The author, a professor of political theory of Magdalen College, Oxford, explores the diversity of ways in which academics can make a positive contribution to reducing poverty, and outlines some norms that should inform any academic involvement in activities that seek to eradicate global poverty.

### **GLOBAL ENERGY AND ENVIRONMENT**

#### **16. "Keys to Future Energy Prosperity"**

[Ozzie Zehner](#). *The Futurist*, September/October 2012, 3 pages.

While populations and economies can grow exponentially, the planet's resources cannot. The author, a visiting scholar at the Science, Technology, & Society Center at the University of California, forecasts on how humanity will manage the depletion of earth's resources by the year 2100.

#### **17. "Integrated and Innovative: The Future of Regions"**

[John M. Eger](#). *The Futurist*, July/August 2012, 3 pages.

The author, Director of the Creative Economy Initiative at San Diego State University, discusses the role of creativity and innovation in the future development of cities and regions, and the challenges of the new global economy and knowledge of what it takes to succeed in the workplace of the future.

#### **18. "Better Living through Imitation"**

[Tom Vanderbilt](#). *Smithsonian*, September 2012, 4 pages.

What if, when it rained in New York City, the water that went into the East River was cleaner than when it fell? And what if, when forests caught fire, the flames could be extinguished by means that didn't depend on toxic substances? The author discusses the process of biomimicry, in which humans draw on designs that occur in the natural world for industrial and urban design.

### **GLOBAL HEALTH**

#### **19. "How We All Will Live to Be 100"**

[Katherine Harmon](#). *Scientific American*, September 2012, 4 pages.

The author, an associate editor of *Scientific American*, discusses how strategies in longevity research aim to reduce the effects of aging in order to extend the average,

healthy human life span, focusing on how researchers aim to diminish the incidence of diseases and their injurious effects on humans.

## **20. "Reshaping Global Health"**

[Mark Dybul](#), et al. *Policy Review*, June/July 2012, 16 pages.

The authors compare cost-effective between an integrated approach focused on the health of a person and community and a silo approach focused on a specific disease or health threat. Redesign of global health initiatives, the role of the World Health Organization and the need for innovative financing to provide long-term program stability are also discussed.

## **21. "Bring Order to Unregulated Health Markets"**

[David H. Peters](#) and [Gerald Bloom](#). *Nature*, July 12, 2012, 3 pages.

The authors examine civic participation on how to stop uncontrolled medical treatment in Africa and Asia, and discuss the main barrier to accessing health care in low- and middle-income countries.

## **CLIMATE CHANGE**

## **22. "How to Build a Low-Energy Future"**

Philip Farese. *Nature*, August 16, 2012, 3 pages.

The author, vice-president of sales support at Advantix Systems in Sunrise, Florida, discusses the need for investment to bring advanced construction technologies to market, focusing on cost-effective technologies that can reduce energy demand for buildings.

## **23. "Climate Security, Risk Assessment and Military Planning"**

[Chad Michael Briggs](#). *International Affairs*, September 2012, 16 pages.

How will climate change affect natural disasters and disaster response? And how hazards may be more extreme or unique from past experiences? The author, Minerva Defense Fellow and Chair of Energy and Environmental Security at the Air University, U.S. Air Force, analyzes the role of climate change in affecting security planning from a military perspective, and how integration of scientific data and intelligence methods can foster assessment and effective response.

## **JOURNALISM AND SOCIAL MEDIA**

## **24. "Journalism by Numbers"**

[Emily Bell](#). *Columbia Journalism Review*, September/October 2012, 2 pages.

The author, Director of the Tow Center for Digital Journalism at the Columbia University Graduate School of Journalism, discusses the future of information dissemination and the potential impact of digital data that has been captured and stored in reusable formats, focusing on dilemmas and challenges of the control of data and information privacy.

## **25. "Sharing to Multiple Social Networks"**

[Greg R. Notess](#). *Online*, July/August 2012, 3 pages.

How do we keep active in every social network and find ways to track each one? The author discusses various tools used to help simplify the sharing of posts to multiple social platforms such as Facebook, Twitter and Pinterest, focusing on how information professionals and libraries can share their contents to the users and on the right social networks.

## **26. "When Is 1923 Going to Arrive and Other Complications of the U.S. Public Domain"**

[Peter B. Hirtle](#). *Searcher*, September 2012, 7 pages.

The author, Senior Policy Advisor at Cornell University Library, explores the complications of the U.S. public domain amid the growth of digital technology and discusses the ability of the general public to step outside of the public-unfriendly copyright regime by using public domain in music, art and texts in digital mashups.

## **ARTS AND CULTURE**

## **27. "Has Hollywood Murdered the Movies?"**

[David Denby](#). *The New Republic*, October 4, 2012, 10 pages.

The author discusses the effects of digital cinematography and special effects technology on the motion picture industry as of 2012, the decrease in the average weekly attendance at movie theaters as compared to the 1930s, and the increasing tendency to merchandise films.